

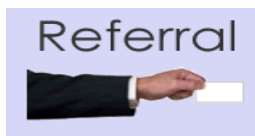


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Iowa Solutions is looking to add a couple new clients and we'd like to ask you for a referral or some guidance on who we should talk to. Who do you know that could benefit from the services we offer at Iowa Solutions? Do you know of an organization looking for a good technology company? Send a quick email to Support@IowaSolutions.com and we'll contact them right away!

In the News

3 months has passed since the Flood of 2008 hit Cedar Rapids and surrounding areas. The cleanup process has made huge strides, but there is such a long road ahead before the cities and communities return back to normal and for many this will never occur. Why the flood update in this newsletter? A recent dentist appointment got me thinking about the months following the annual cleanings we all despise. We brush 3-4 times a day, floss like it's going out of style, and even stay away from sweets. But, **3 months later....**it's back to our regular habits again. I believe this same trend is behind Disaster Recovery Planning. On the top of every one's mind right after a tragedy, but **3 months later** it's back to business as usual. Disaster Recovery Planning is a very important part of business, please address this issue before that *cavity* happens to you!

Technology Spotlight

WEB BROWSERS...Sounds like a dull subject, but more and more it is a topic we should all have an understanding of. Marc Andreessen, Netscape's co-founder said the browser could "reduce Windows to a set of poorly debugged device drivers." Basically saying the operating system's only job would be to run the browser. This was a very forward thinking statement in the early 90's but I now agree that the browser will be the "universal client" of the future.

Since the majority of the software we use on a daily basis will be ran via a web browser let's take a look at what is currently out there and what is coming down the road. In 2007 Microsoft controlled 73% of the market with Internet Explorer versions 6 & 7. Firefox reported an 18% market share, Safari (apple) at 6%, and a variety of others including Netscape for the remainder. Google (not mentioned above) recently released their version of the Web Browser called Chrome and Microsoft is releasing Internet Explorer version 8 shortly. Here is a quick overview of their features.

- ✓ **Internet Explorer 8:** Isolated Tabs (one bad session won't kill all your browsing) InPrivate Browsing (you can disable all footprints of where you have been) Accelerators (provide shortcuts to common items) Web Slices (keep updates extremely handy from your favorite web sites)
- ✓ **Firefox:** Separate Program (not ingrained into the Operating System at all so the browser is free from the majority of spyware and malware issues) It is also not targeted by virus's etc due to its small user base compared to that of Internet Explorer.
- ✓ **Google Chrome:** Incognito Browsing (no footprints) Developed Web Applications (a streamline browser with no address bars etc. TaskMgr (full breakdown of the browser resources in use) OneBox (one single source for searching, entering in addresses, viewing your history, etc. PRETTY COOL) Isolated Windows (single windows for stability)

Before installing the latest browser or upgrading to the latest version of your existing; remember not only does this affect the websites you access but it is also the "universal client" for a lot of the applications you are either currently running or will be running in the future. Another trend towards the browser as the universal client is the expanding use of cell phones with browser based applications. Remember the browser will be the universal client of the future!