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Server & Desktop Support
Technology Planning
Quarterly Maintenance
Email & Web Site Services
Networking & Internet Services
Secure Data & Privacy Protection
Data Cabling & Wireless Solutions
Custom Software & Report Writing

www.IowaSolutions.com
www.EmailCentral.net
www.SpamBlockerServices.com



Iowa Solutions is looking to add a couple new clients and we'd like to ask you for a referral or some guidance on who we should talk to. Who do you know that could benefit from the services we offer at Iowa Solutions? Do you know of an organization looking for a good technology company? Send a quick email to Support@IowaSolutions.com and we'll contact them right away!

In the News

Email: Do It Yourself or Outsource?

"The first question you should ask is how much spare time you have to devote to running an e-mail server. If the answer is none, then the obvious choice is a hosted solution; if yes, you must first make sure that you have a reliable, redundant Internet connection. You should also consider investing in a UPS (uninterruptable power supply) to protect the e-mail server in the event of a brownout or blackout. Finally make sure you select a drive configuration that includes some form of RAID (typically RAID 5) in order to protect the data store, and get plenty of storage space (at least 10GB per user)." Matthew D. Sarrel – PCMAG.com

Technology Spotlight

Along with Email Outsourcing two other key technology points were discussed above:

*"It's estimated that about 60 billion e-mails are sent every day. Compare that with the U.S. Postal Service, which delivers 212 billion pieces of mail each year. That's more e-mail sent in a week than postal mail in a year." That means **Storage Space!** With emails growing daily in size and quantity; in-house storage space and backup capabilities require constant upkeep & expansion.*

As more and more applications are becoming WEB based (meaning requiring an internet connection) along with the fact that a large percentage of business is being transacted over email today a **redundant internet connection** is almost becoming mandatory for many organizations. When Iowa Solutions began 9+ years ago this project was costly and problematic. Today it is quite affordable with average installation costs less than \$2000.

POP3 Hosted email accounts (basic service) has been the standard for years with an average cost of less than \$3 per mailbox per month. But, over the past two years the number of Microsoft Exchange Hosted email accounts has really picked up. The benefits of this service include shared calendaring & contacts, global address books, public folders (share company documents easily), a superior web interface, Outlook 2003 client software all for less than \$10 per mailbox per month. The benefits of this service provide a great value.

Please Contact us today for a quote on Email Hosting, Tape Drive & Data Storage equipment, or a quote on a NEW Redundant Internet Connection!

Tips & Tricks

In continuing with the Email theme check out these useful Outlook Tips:

- ✓ **Automatically add holidays to your Calendar** On the Tools menu, click Options, click Calendar Options, and then click Add Holidays.
- ✓ **Add a new contact from an e-mail message** Open the message. In the From field, right-click the name you want to make into a contact. On the shortcut menu, click Add to Outlook Contacts.
- ✓ **Jog your memory with a follow-up flag** Create a follow-up flag as a reminder to follow up on a message. On the Actions menu, click Follow Up and click the flag color of your choice.